







'Really Useful' Event - Agenda

10.00	Registration & Morning refreshments
10.30 10.35 11.00 11.25	Welcome to Kirklees - Simon Taylor The Portal's Links Guide & Resources - Scott Alford Shropshire Council's Project WIP - Louise Tierney Kirklees Council - Introduction of a 'Paperless' Planning Office
11.50	- Linda Beckett Refreshment break
12.00	SOCITM Local Authority Website Take-up Service - Helen Williams
13.00	Lunch
13.45 14.45 15.00	Technophobia – Improving customer-facing websites workshop Followed by group feedback - Saul Cozens Q&A opportunity - What will you change as a result of today? Summary & Close
12.00 13.00 13.45 14.45	Refreshment break SOCITM Local Authority Website Take-up Service - Helen William Lunch Technophobia – Improving customer-facing websites workshop Followed by group feedback - Saul Cozens Q&A opportunity - What will you change as a result of today?







The Planning Portal Links Guide & Resources

Agenda

- Working with LPAs on the 'Channel Shift' of Service Delivery
 - What we can do to help
 - Improving access to Planning Information
 - Useful 'Hints & Tips'
- Smarter Planning Schemes for LPAs and Agents
 - The schemes criteria
 - Sharing best practice
- Forward thinking...





Channel Shift of Planning Service Provision

Why is it important...

- LPAs and Planning Professionals are under increased pressure from financial constraints & achieving VFM
- Leading to reduced budgets/resources having to do more with less
- Less money for everyone = less/slower development

What do we know...

- LPAs more aware of service provision costs following Fees benchmarking exercise (est. 25% gap between fee income & Dept costs!)
- Digital channels save money:

Web: £0.15, Phone: £2.83, F2F: £8.62

Source: Socitm Channel Value Benchmarking 2012







What can we do to help?

- Key Driver is Govt's Digital by Default Agenda
- UK No.1 website for planning and building control
 Planning Portal commitment 80% applications online by 2015
- The Planning Portal is the UK Government's online planning and building regulations resource for England and Wales.

Key Planning Portal stats...

900,000 visits each month resulting in 10,000,000 page views c. 65% of applications submitted online!

One-stop-shop for Planning & Building information and guidance

- PD tools are very popular with citizens, professionals & LPAs
- Recent improvements to 1APP application service
- · Delivery focussed on what are customers wanted





Channel shift – easy access to information

Recent review of LPA websites by SOCITM 'Better Connected 2012' Focussed on planning applications and how to 'sign-post' services for ease of use How can we help... Planning Portal links guide - Best Practice advice for LPAs

Benefits of linking to Planning Portal content

- It's free
- Saves time dealing with planning enquiries
- Saves time updating your website or developing new content
- Improves the quality of planning applications
- Links can be customised to meet your local needs

Interactive tools include:

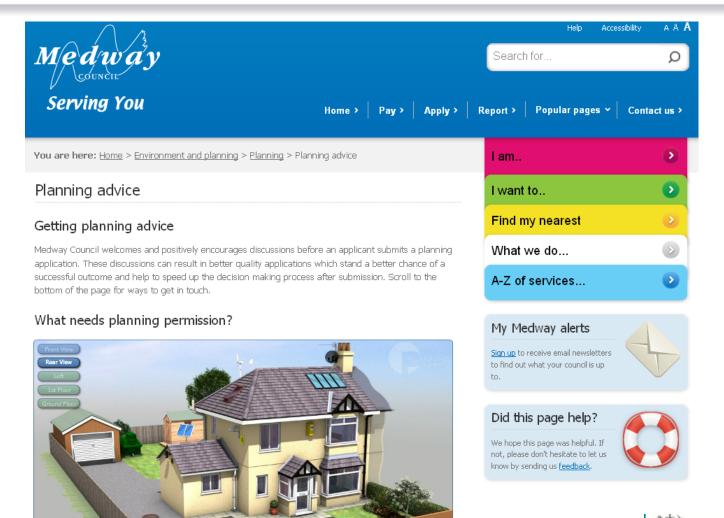
- Interactive House and Terraced House
- Interactive mini-guides covering <u>conservatories</u>, extensions, outbuildings, porches and loft conversions
- Buy a Plan Service helping to eliminate the most common reason for planning applications being invalid
- Fee Calculator helping applicants find out how much an application will cost







Embed the Interactive House into your web pages!

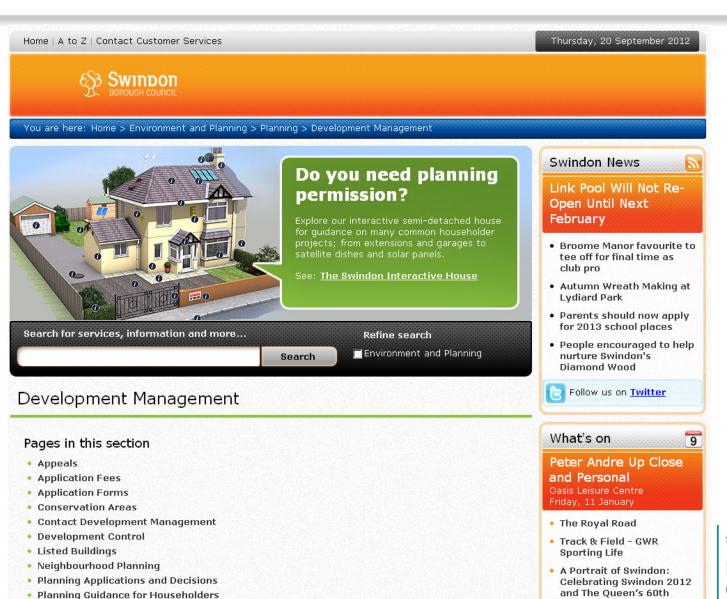








Swindon BC use house to explain Householder LDO







Tubiloo

Department for Communities and Local Government



New 'Apply' homepage...

Sign up

English Site

High Contrast

Do you need permission?

Planning

Building Regulations

In Your Area

Search the Planning Portal Search

Planning > Planning Applications



Advertisement

ANGLIAN COMPLETE THE FORMS ON YOUR BEHALF Anglian www.anglianhome.co.uk About Planning Portal adverts

About us

The Planning Portal is the UK Government's online planning and building regulations resource for England and Wales.

Find out more about us >>

Need more information?

Help with your application

- Guidance note (PDF)
- FAOs
- Video help.
- Buy a plan
- Download paper forms
- <u>'Extending the time limits of existing</u> planning permissions' forms
- 'Non-material amendment' forms

How to apply

- Who can apply?
- · Pre-application advice
- · Choosing your application
- What to submit.
- What it costs
- What next?

The decision making process

- The development plan
- How planning applications are processed
- Is anyone else involved?
- · When will I get a decision?
- · If permission granted
- · Conditions and obligations
- What to do if your application is refused or

Do you need permission?

Planning

Building Regulations

In your area

Find your local authority Neighbourhood planning



Useful Hints and Tips

- Check your 'Apply online' link to the Portal

 - Add benefits of online submission to show a preference and encourage 'channel shift' by users!
 - Hide links to paper forms (Coming soon merger of ALD/Owner certs!)
 - Link to 'Buy a Plan' service for mandatory plans
 - Review what payment options you can support esp. online/telephone
 - Promote online submission & other e-Planning services (i.e. online planning register) in all correspondence





APPLY

REPORT

PAY ONLINE

FEEDBACK

SIGN IN / REGISTER

Home

Advice and benefits

Business and licensing

Health and social care

Housing

In my area

Jobs, employment and training

Parking, travel and streets

Planning and regeneration

Archaeology

Building control

City centre management

Conservation

Countryside

Environmental protection

Land and premises

Marine and waterway services

Parks and open spaces

Planning

Core Strategy Examination In Public

Coventry Local Development Plan

Listed buildings register

Major developments

Planning - high hedges

Planning advice and guidance

Planning applications - business

Planning applications - residential

Planning consultation and performance

Planning enforcement

Planning policy

Regulation 27 statement regarding 2009 draft core strategy

Section 106

Home • Planning and regeneration • Planning • Planning applications - residential • Making a planning application

Making a planning application

Coventry receives 84% of applications online and we recommend that you make your planning application via the Planning Portal.

Registration is easy and you can complete your application form, upload supporting documents and pay fees online.

The benefits of applying online include:

- Immediate delivery and acknowledgement
- Savings on postage and printing costs
- Online help function when completing applications
- Online record of your completed applications
- Online payment

If you prefer, you can complete your application form online and submit supporting documents and fees by post.

Please note a planning application cannot be progressed until all the necessary supporting information and the appropriate fee is received.

Please ensure you have read the appropriate Validation Checklists and addressed any issues covered. Alternatively you can download the appropriate Application Form from the planning portal website.

How much will my planning application cost?

Every application must be accompanied by the correct fee. The Government sets the Planning Application Fees that apply across the country.

In this section:

- Making a planning application (current page)
- » Make an application online





Print this page



Feedback on this page



☑ E-mail to a friend

Planning

Civic Centre 4, Much Park Street, Coventry, CV1 2PY

planning@coventry.gov.uk

Tel: 024 7683 1212

Building control

Floor 2, Civic Centre 4, Much Park Street, Coventry, CV1 2PY

buildingcontrol@coventry.gov.uk



Smarter Planning schemes for LPAs and Agents



The 'Smarter Planning' aim is to remove a 'them and us' culture to build a community of best practice, promoting growth through a more efficient means of submitting planning applications.

Becoming a 'Smarter Planning Champion' will demonstrate the adoption of online and electronic ways of working by meeting agreed best practice criteria.

The 'Smarter Planning Champion' pledge delivers benefits in three key ways:

- The Planning Portal is an enabling tool for individuals, neighbourhoods and businesses to make better and more sustainable places
- The Planning Portal's services for creating and submitting online planning applications are proven to save applicants and local authorities time and money
- Using the Planning Portal and the online channel results in significant carbon savings and a greener planning system





Smarter Planning schemes for LPAs and Agents





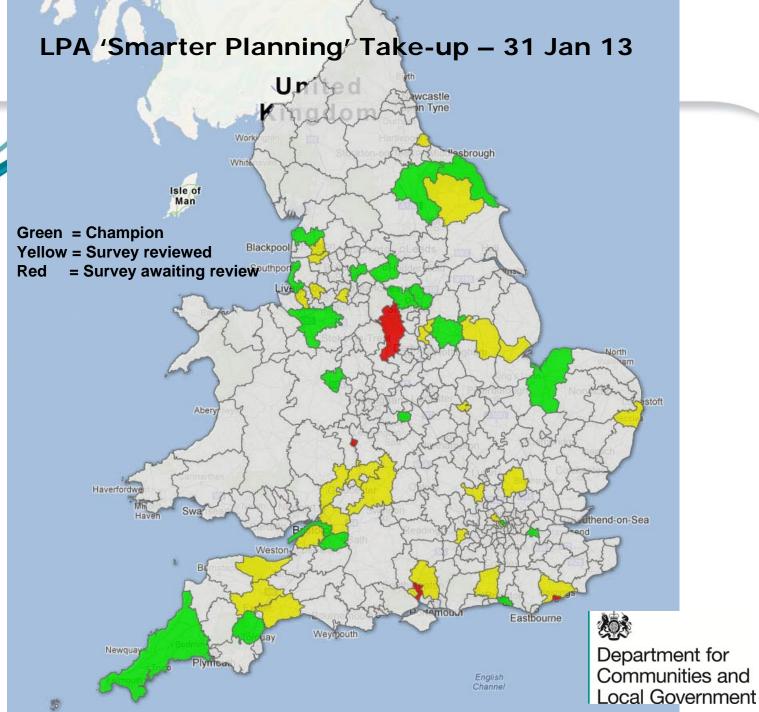
The 'Smarter Planning' aim is to remove a 'them and us' culture to build a community of best practice, promoting growth through a more efficient means of submitting planning applications.

Launched on 23rd October 2012 and so far:

- 240 Planning Professionals and Agents have registered their interest!
 148 Champions, 10 surveys reviewed & 82 awaiting review
- 84 LPAs have completed a survey to join!
 20 Champions, 60 surveys reviewed & 4 awaiting review









Smarter Planning scheme for LPAs





- Promote Online Submission
- Display Local application requirements
- Advise online as your preference
- Participate in a Joint communications campaign
- Introduce greater electronic working
- Support e-consultation
- Monitor activities on the growth of applications
- Aim for >70% of applications online.





Smarter Planning scheme for Agents





- Submit all applications online
- Setup an agent admin account (if applicable)
- Always review LPA local application requirements
- Correctly annotate plans and drawings i.e. scale bar, North
- · Submit A3 plans, where possible inc. paper size
- Keep file sizes below 5MB
- · Name attachments to explain content of the document
- Pay online, where possible
- Declared application numbers are met over an agreed period
- Discuss submission at Pre-App meeting for Majors





Creating a Community of Best Practice to utilise technology, reduce costs and facilitate 'Channel Shift'



Planner @ Home



Increased home & remote working initiatives



360 degree video streaming - with real-time end-user control



Webcast/Virtual academy – removing the barriers to e-democracy/learning





The 'paperless' office...







Forward thinking...



Smart Planning introduces best practice standards for the submission and determination of applications (& LPA Agent Accreditation schemes)

- Does meeting key standards = higher quality applications easier/quicker to register, validate & determine?

Reduction and consolidation of asset (office) space is a key driver for change, what new ways or working are being introduced?

- Hot-desking, increased remote/mobile working (can you get access to planning systems, do you have dual screens for online working?)
- QR codes on site notices (Portsmouth, Chelmsford and East Devon)

What new technologies are Agents using?

- Building information modelling (Sarah Beeny/Grand Designs). Do you think this will be used more in the future?







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m: 07766 422469

Stay in touch with the Planning Portal via our <u>Director's blog</u> Google 'Portal Director' and join our online community!

www.planningportal.gov.uk



new.shropshire.gov.uk User Experience

Project WIP

My name's

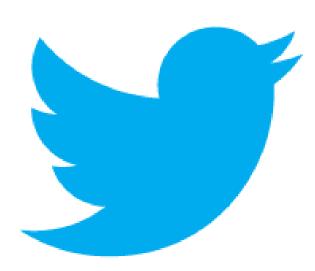
Louise Tierney



I work with these guys



Tweet @projectwip your questions for live answers from the guys back at the office.









Top tasks v Home Contact us A to Z of services

The Uglier...

dvice and bene Business Community and living Council and democracy Education and learning Environment and planning Health and social care Housing Jobs and careers

Apply for it

Transport and streets

Jobs, planning application, blue

Pay for it Council tax, parking ticket, housing

Report it Missed bin, child protection, benefit

Have your say

Tell us what you think, consultations, feedback

Follow @shropcouncil

Environment and planning

Planning



Find out about planning, from planning applications to planning policy and land charges.

- · Online planning register
- Planning policy
- Land charges

 Site Allocations and Management of Development

Environment



Find out about the Council's Historic and Natural Environment Services.

- · Historic environment
- · Trees and woodlands
- Biodiversity

Waste and recycling



Find out more about your local waste and recycling services.

- Refuse collections
- · Kerbside recycling collections
- · Report a missed bin collection
- · Household recycling centres

Building control



Ensure your extensions and new building work comply with the national building regulations.

- · Request an inspection
- · Do I need approval?
- · How do I apply for approval?

Street care and cleansing



Help keep our streets and public spaces clean by reporting any problems.

- · Report dog and animal fouling
- · Report fly-tipping and littering
- · Report a graffiti problem

Countryside



Learn about our parks and countryside and find local walking, riding and cycle routes.

- Cycling
- · Parks and countryside sites

Also in this category

- · Abandoned vehicles
- Archaeology
- · Assets and estates
- Building Control
- · Commercial waste and recycling
- Conservation

· Deaths, funerals and cremati

- Environment Environmental Health
- · Facts and figures
- Historic environment
- Infectious diseases

- Licensing
- · Parks and open spaces
- Planning
- Planning Policy
- Pollution
- Public Notices
- · Recycling, rubbish and waste
- · Roads, highways and pavements
- · Street care and cleaning
- · Street Lighting
- · Town centre management
- · Trading standards
- Webcams

We took matters into our own hands!

We didn't want to put lipstick on a pig



We wanted





UNDERSTAND our customers fully



"I think there is a world market for maybe five computers."

-- Thomas Watson, chairman of IBM, 1943.



We're a Council, not Amazon, people do not shop around?

Whole Council 7,939,666 pageviews

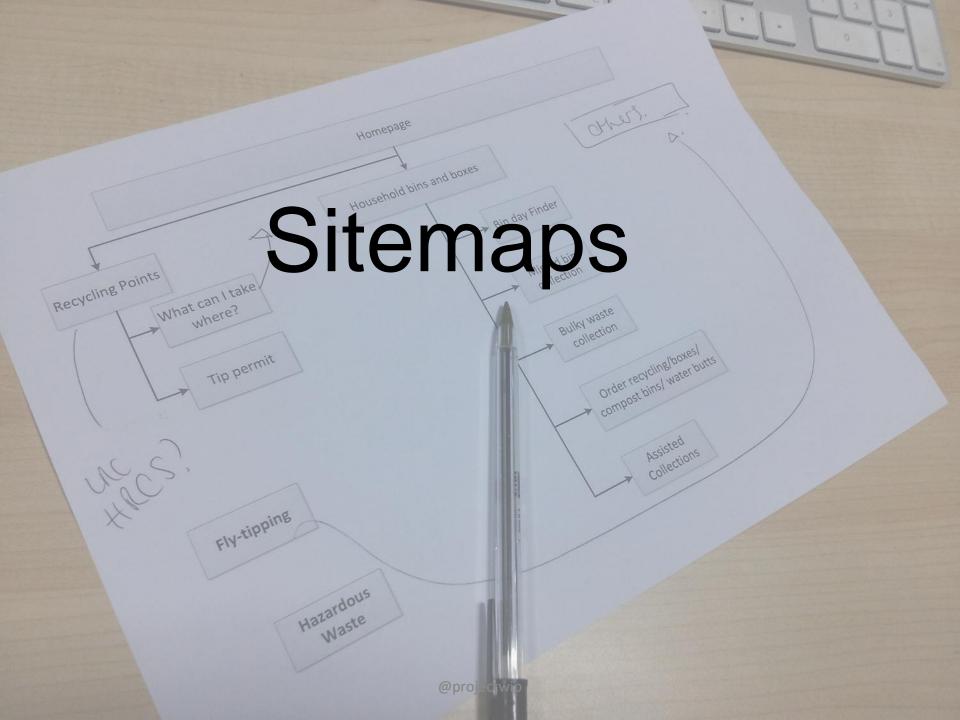
Planning 164,825 page views

3rd most popular area on the website

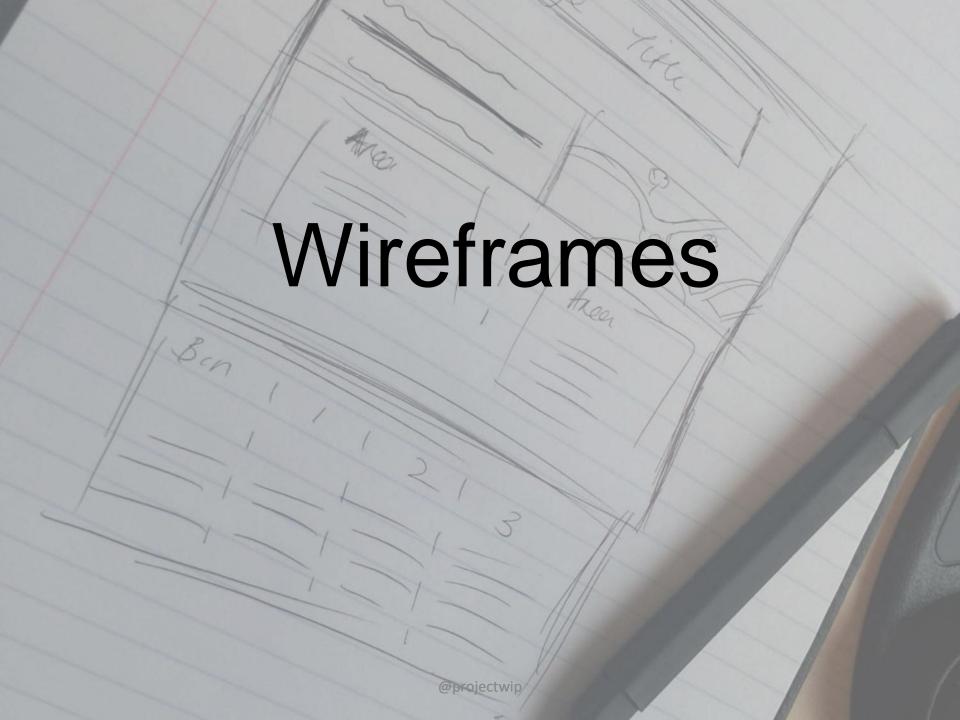
(over 12 months)

We need to give them

- Frequently asked questions
- Planning applications
- How the planning process works
- Signposting to the right place









From this



Home Contact us A to Z of services

Top tasks v

Planning

Development Management Charter

Applying for planning permission

Find out about and comment on current applications

View weekly list of applications

View weekly planning decisions list

Online planning register

Community Infrastructure Levy (CIL)

Building Control

Planning Policy

Local Land Charges

Minerals and waste planning

Street naming and numbering

National Grid Mid Wales Connection project

Shrewsbury Growth Point

Complaints

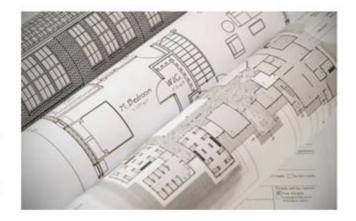
Contact your local Planning team

Home » Environment and planning » Planning »

Weekly list of planning applications

The weekly list details all the valid planning applications for the Shropshire Council area that were registered within a given week.

The attachments on this page show the combined list for all parishes in the county. Applications are listed in alphabetical order of parish.



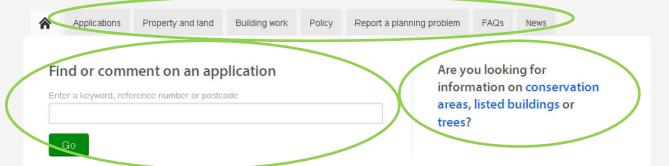
To access the full weekly list, please use the link on this page to 'Public Access', our on-line planning register.

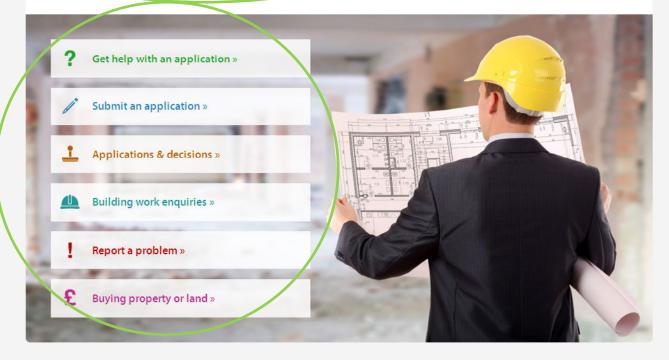
Online services and downloads

- Shropshire Area 25 Jan 2013 to 01 Feb 2013 weekly list planning applications.pdf (67kb)
- Shropshire Area 18 Jan 2013 to 25 Jan 2013 weekly list planning applications.pdf (58kb)
- Shropshire Area 11 Jan 2013 to 18 Jan 2013 weekly list planning applications.pdf (256kb)
- Shronchiro Aroa 04, Jan 2013 to 11, Jan 2013 wooldy list planning applications add (282kh)

To this

Planning





Contact Shropshire Council Cookie information About this site



Design





Planning



Applications

Property and land

Building work

Policy

Report a planning problem

FAQs

News

FAQs

- > How can I view historic planning files?
- > How do I find out if I need planning permission?
- > Can I receive confirmation that planning permission is not required?
- > I want to speak to a Planning Officer, where can I go?
- > I know I need planning permission and want some advice?
- > How can I find out about the planning history of a site?
- Where is my local area planning office?

Our team is based across 5 area offices: -

- Shrewsbury: Shirehall, Abbey Foregate, Shrewsbury, SY2 6ND
- Ludlow: Stone House, Corve Street, Ludlow, SY8 1DG
- Bridgnorth: Westgate, Bridgnorth, WV16 5AA
- Oswestry: Castle View, Oswestry, SY11 1JR
- Wem: Edinburgh House, New Street, Wem, SY4 5DB.

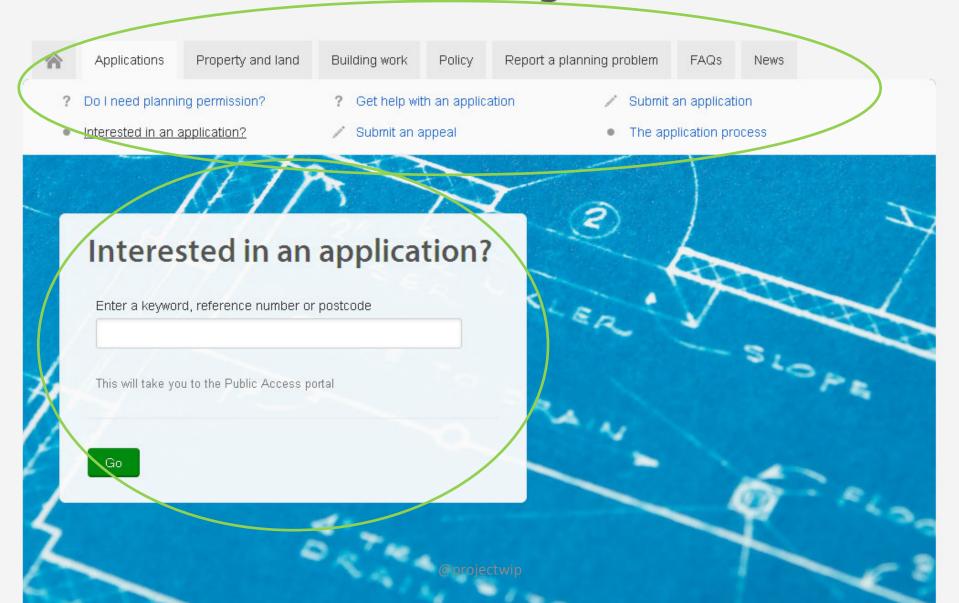
Related information

- · Pre-application advice FAQ's
- Commenting on an application FAQ's
- · Land Charges FAQs
- Planning portal FAQs @



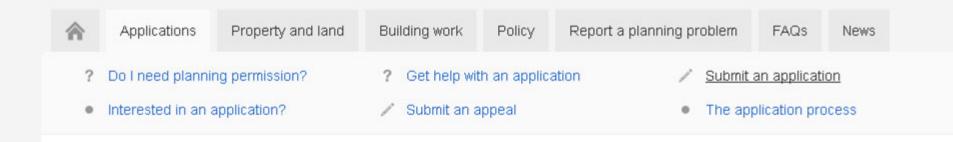


Planning









Submit an application

The easiest way to submit an application is on-line via the Planning Portal.

Submit an Application »

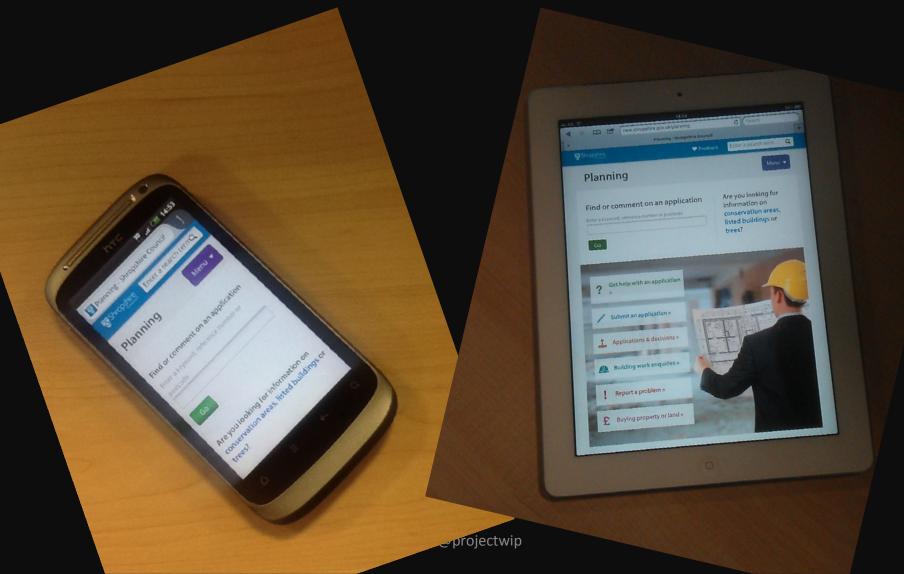
Applications can also be submitted directly to us. You may submit an application yourself, or, depending on the nature of the application, choose a professional agent to submit it for you.

Advice on how to submit an application yourself car@perfigured from the Planning Portal.

Related information

- Things you need to send with your application
- Choosing an application 母
- Community Infrastructure Levy (Cli
- Affordable Housing Contributions &

Responsive design



It wasn't always easy

Sometimes it was





@projectwip

Perform testing

Process BIG BROTHER' & OPEN

WIN SECOND PRIZE
IN A BEAUTY CONTEST,
COLLECT £20, GO ON
TO TAKE PART IN
BIG BROTHER' & OPEN
A LOCAL POUNDLAND.

Design for the USER not the service area

Or at least try.



Credits

- http://www.flickr.com/photos/pahudson/6819454104/ 33/366 Sherlock Holmes- Paul Hudson
- http://www.flickr.com/photos/21560098@N06/4505523496/sizes/m/in/photostream/ Nina Matthews A dream you dream alone is only a dream. A dream you dream together is reality
- http://www.flickr.com/photos/s2ublack/6823238551/ He Just Couldn't Take It Any More
- Stewart Black)
- http://www.flickr.com/photos/puuikibeach/7063564991/100/365 Stuck In a Rut
- puuikibeach's
- http://timothyandersonart-illustration.blogspot.co.uk/ The Good The Bad & The Ugly
- http://www.flickr.com/photos/29224712@N08/4436827429/ Ideas never run out adihrespati
- http://creativecommons.org/licenses/by/2.0/ Creative commons licence
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Going Paperless

Linda Beckett DM Team Leader

Familiar?





The Journey

Where we started

Where we are now

How we have got there

Where are we going



Where we started

2010

Service Support, IT Team & Plans Processing Teams

Development Management Teams

3 weeks to validate an application

Application folders

Average of 47.9% of planning applications submitted via the Planning Portal



Where we are now

2012

Development Management & Business Support Team

Centralised IT

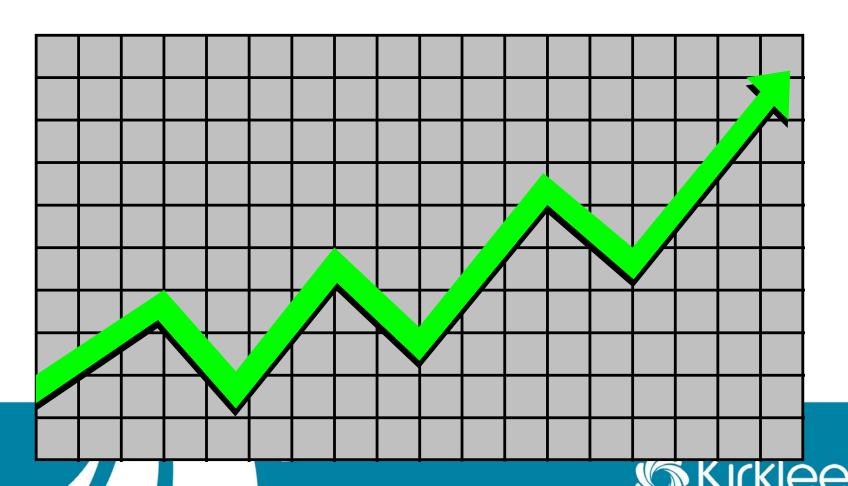
3 to 5 days to validate an application

Average of 57% of applications submitted via the Planning Portal

Smarter Planning Champions



One step forwards and two steps back?



How we have got there

Restructures

DM 'dog' wagging the IT & and Business Support tail!

PIG – refining & developing IT & processes

Investment in IT

Working with key consultees

Enforced use of 'Anite'

Website



Retrieval of Files

Constant review

Empowerment

Swift

Parish, Town Councils & Agents Forums

Training

Support from Planning Portal

Culture change



Where are we going

- Targeting 'key' agents
- Filing & back scanning
- Electronic storage capacity
- Electronic decision notices
- Electronic 'work-flow'
- Business case for additional resources



Any questions?





Object to planning application

Helen Williams Better connected reviewer



'Customer top tasks' – local government websites fit for the purpose





Customer top tasks

We believe that people come to council websites to find a piece of information or complete a transaction. In other words, they come to complete a task.

The website should be designed around this need. It should be easy and quick to do.

From the organisation's viewpoint, it needs to know what the most frequently used tasks are and design the site to respond to these tasks, which we call **top tasks**.

Better connected 2012



Customer journey for top tasks

- Dispose of old bed
- Find out opening times for council tip
- Reserve library book
- Apply for council job
- Find opening times for local swimming pool
- Find out about free nursery places
- Object to planning application
- Find out how to apply for housing
- Apply for older person's bus pass
- Pay parking fine
- Find out about getting help at home
- Report pothole
- Find help in starting new business

13 February

Find out about my councillor

For each task

- Fase of finding (eg arrival from Google, use of search, A to Z, information architecture and landing pages)
- Ease of completing (step-by-step customer journey)



Success of each task

	Task	Standard	Recommended
1	Pay parking fine	72%	36%
2	Find out opening times for council	64%	25%
3	Find out how to apply for housing	68%	20%
4	Find out about getting help at home	47%	19%
5	Find help in starting new business	41%	19%
6	Reserve a library book	53%	16%
7	Report pothole	40%	16%
8	Dispose of old bed	34%	16%
9	Apply for a council job	58%	15%
10	Find opening times for local swimming po	ool 48%	15%
11	Find out about free nursery places	34%	15%
12	Apply for older person's bus pass	64%	12%
13	Object to planning application	32%	12%
14	Find out about my councillor	47%	7%

16 Detobery



Tasks re planning applications

- Problem lies in software that is not very usable for general public
- Or has been poorly integrated
- Or is a mixture of both



New era symbolised by launch of GDS

- Focus on meeting user needs (not building websites!)
- Be obsessed with user feedback and constant user testing
- Prioritise common case (not the exception)
- Achieve consistent user experience for all parts of online government



Highlights from Website take-up service

Results from 2011

www.govmetric.com



Annual review and results summary

Issue 6





Q3 What was the main service area that you were interested in today

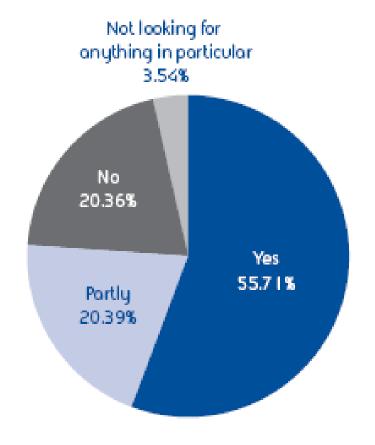
Main reasons to visit	% of total
1. Rubbish and recycling	10.69%
2. Libraries	8.62%
3. Job vacancies	7.48%
4. Leisure facilities	6.93%
5. Schools/youth	5.77%
6. Planning	5.44%
7. Council tax	5.19%
8. Housing	4.52%
9. Family history	4.14%
10. Transport and buses	3.72%

13 February

79



Q5 Did you find what you were looking for today?





13 February



Visit failure by service

Libraries	13.07	Social care	20.47
Events information	14.24	Health	21.56
Council tax	14.90	Adult/further education	21.73
Leisure facilities	15.13	Highways	22.11
Rubbish and recycling	16.04	Transport and buses	22.39
Schools/youth	16.37	Electoral register	23.65
Environmental health	18.97	Housing	23.93
Council business	19.44	Parking	24.29
Job vacancies	20.04	Planning	30.40
Business	20.28	Family history	32.72



Visit failure by frequency of visit (Planning)

Daily	20.0%
Several times in month	29.2%
Monthly	26.0%
Every few months	23.9%
Very rarely	33.9%
First time visitor	38.7%

13 February

Source: Feb/Mar 2012



The planning task

13 February

- Object to a planning application: 18 questions
- Routes can I get to the right page via Google, site search, navigational tree, A-Z etc.
- Quality of information do I have all the relevant information to make an objection



Process of commenting

- Signposting to view application online
- Signposting to online comment form
- Guidance on what may be taken into consideration
- What will happen to your comments: next steps and warnings



Planning system questions

- Q96 Is a link provided for viewing all current applications?
- Q97 When viewing a current application, am I informed that I can comment on it?
- Q98 When viewing a current application and preparing to submit comments, is guidance provided about permitted grounds for objection to an application?
- Q99 Is it clear that any comments I submit will be published, along with my name, and available for inspection by any interested party?
- Q100 Is it clear how I might obtain assistance if required

13 February

- Q102 Was a useful map presented to me during the completion of this task?
- Q103 Were all the relevant pieces of information linked together to make a smooth, coherent journey?



Planning software performance

Product	No of customers	Market share	Ticks (average)	Rating (average)
Fastweb	12	4%	70%	2.25
ApplicationSearchServlet	11	4%	51%	2.00
Ocella	11	4%	38%	1.82
SwiftLG	16	6%	45%	1.75
Planning Explorer	21	7%	43%	1.71
PlanetApplicationEnquiry	3	1%	48%	1.67
WAM	8	3%	41%	1.63
AcolNet	25	9%	39%	1.60
Public Access	172	60%	52%	1.55
GFPlanningsearch	8	3%	29%	1.13
Total	287	100%	45%	1.71



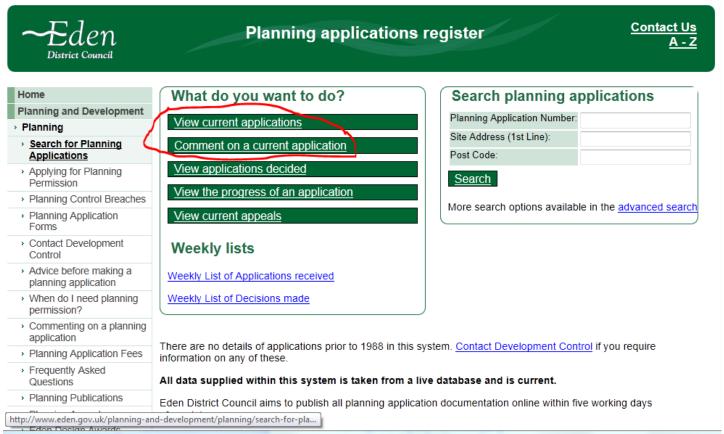
Councils using Fastweb

- Craven DC
- Eastleigh BC
- Eden DC
- Harlow DC
- Mansfield DC
- Neath Port Talbot CBC
- North Devon DC
- Rugby BC
- South Lakeland DC
- LB Sutton
- Welwyn Hatfield DC
- Wyre Forest DC



Q96 Is a link provided for viewing all current applications?

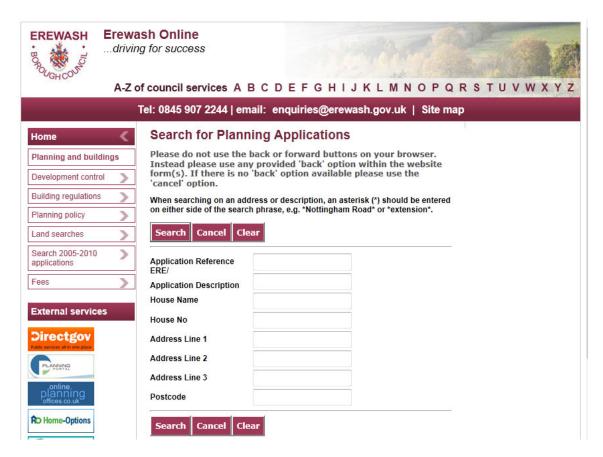
Accessibility options: Skip Navigation | Accessibility help





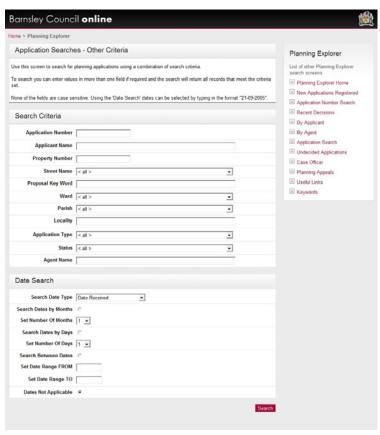


Q96 Is a link provided for viewing all current applications?





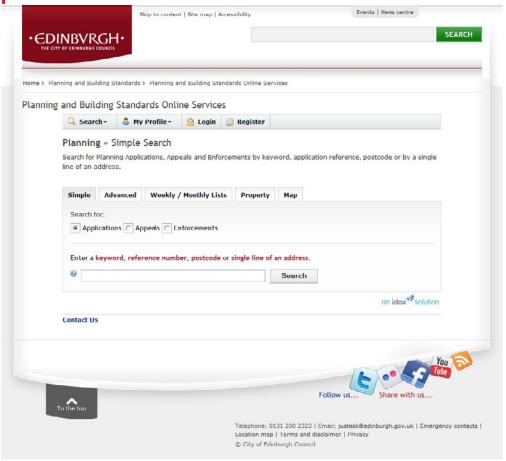
Q96 Is a link provided for viewing all current applications?



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Q96 Is a link provided for viewing all current applications





Q97 Am I informed that I can comment on an application if it is still open for consultation?



Planning applications register

Contact Us A - Z

Planning applications - search results

The search has resulted in the following number of planning applications: 287

To see details or view the progress of a planning application or to comment on it (where applicable), please click on the appropriate button:

App. No.:	12/0416	Site Address:	ROSE BANK GRAHAM STREET PENRITH CA11 9LB	View Details View Progress	
Description:	Fell 3 dead trees; 2. Prune 2 trees to reduce shading to neighbours; in Penrith New Streets Conservation Area.				
Received Date:	10/05/2012	Decision Sent Date:			
		Decision Date:			
App. No.:	12/0409	Site Address:	THE VICARAGE MORLAND PENRITH CA10 3AX	View Details View Progress	
Description:	Non-material amendment to application 10/0705 comprising of reduction in size and orientation of plot 2 and realignment of eastern boundary of plot 3.			Comment	



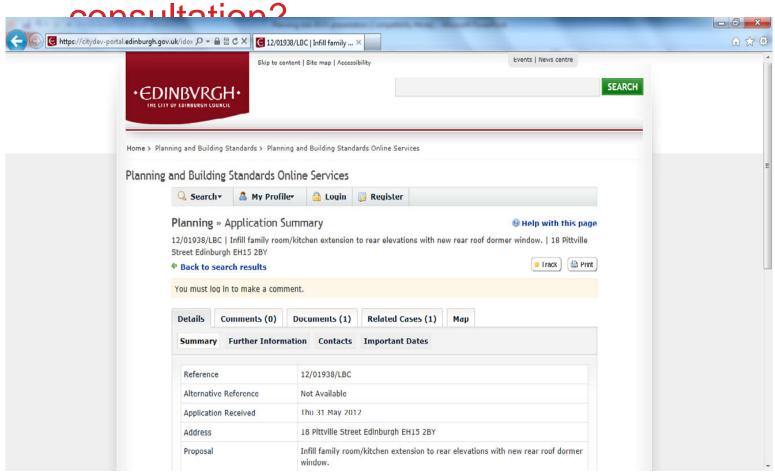


Q97 Am I informed that I can comment on an application if it is still open for





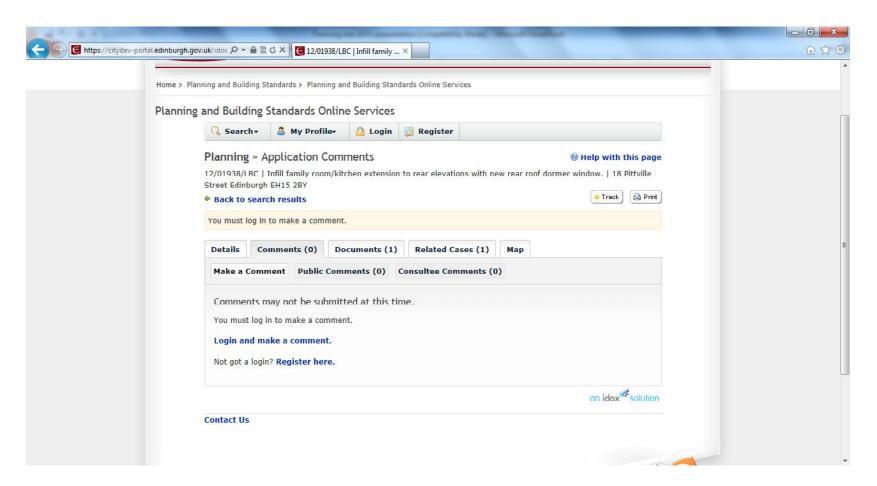
d22 Am I informed that I can comment on an application if it is still open for



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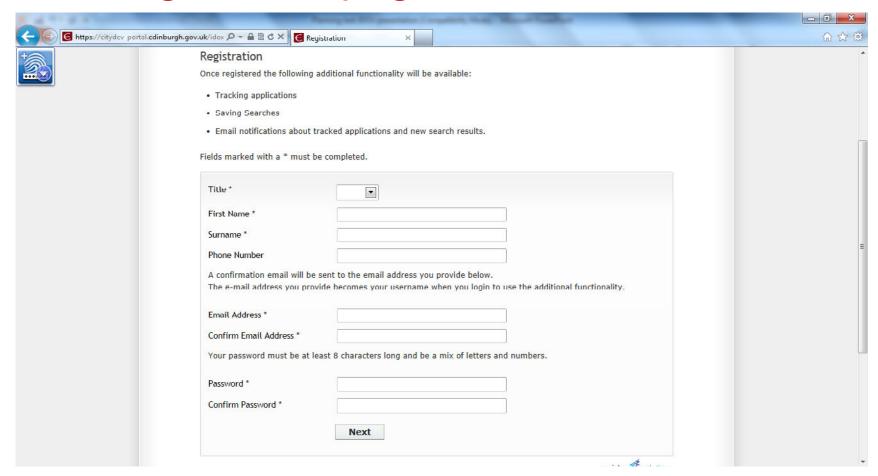


Make a comment



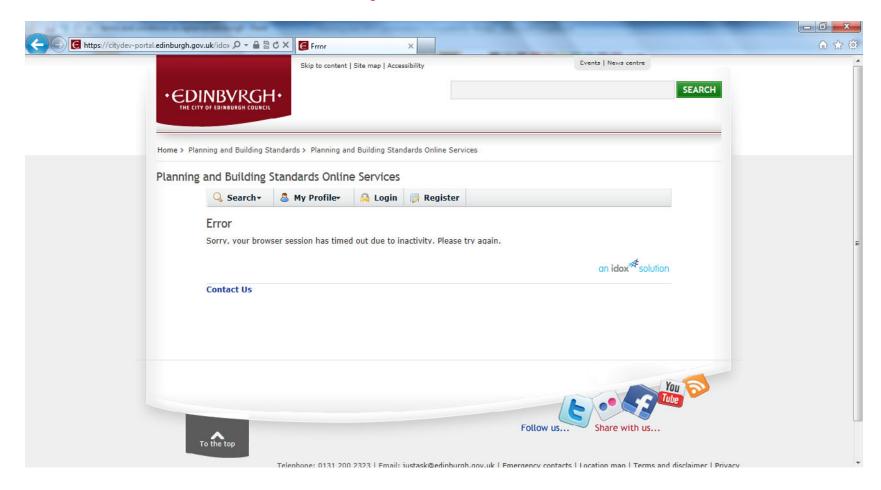


Registration page



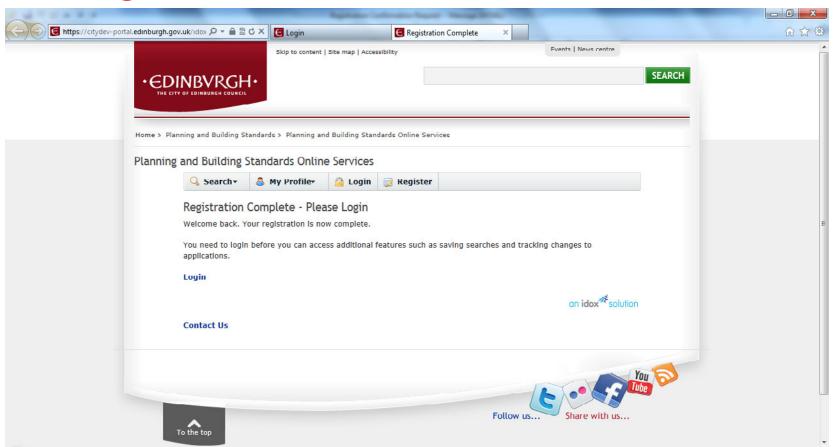


Time out, every time



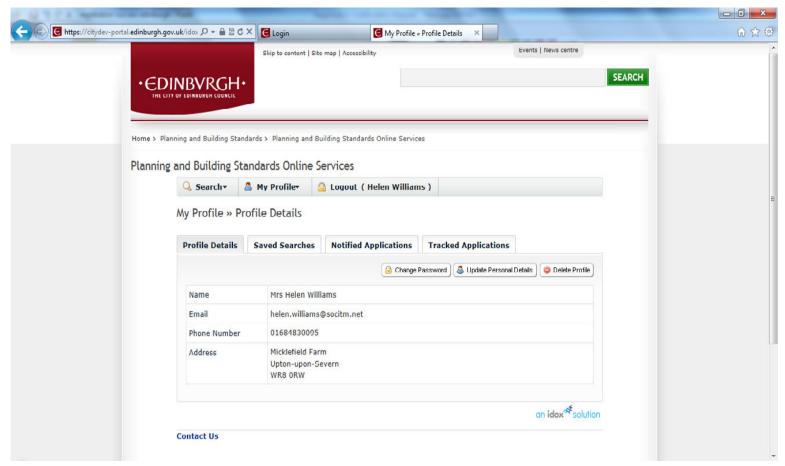


Registration success!





Logged in

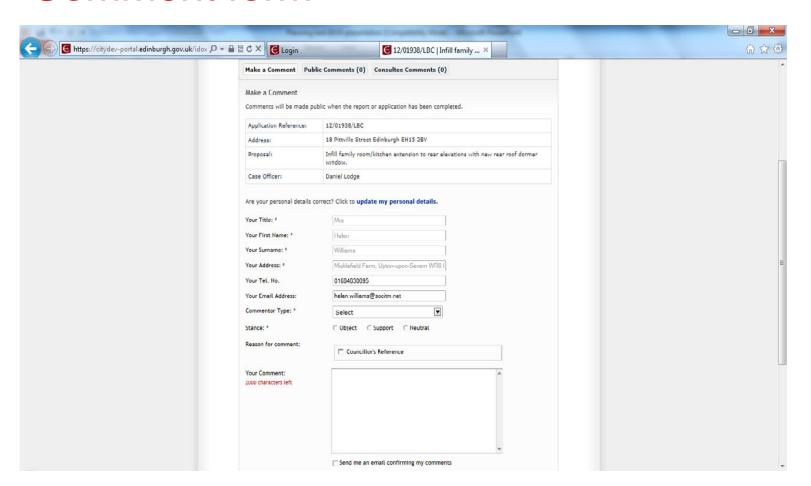


13 February



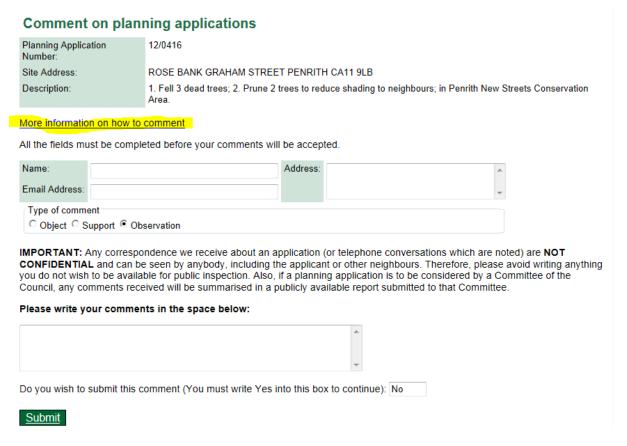
Comment form

13 February



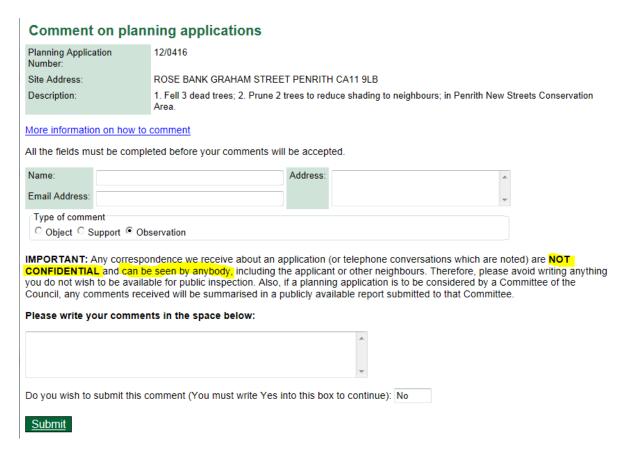


Q98 Is guidance provided at the appropriate step about permitted grounds for objection to an application?





Q98 Is it clear that any comments you submit will be published, along with your name...





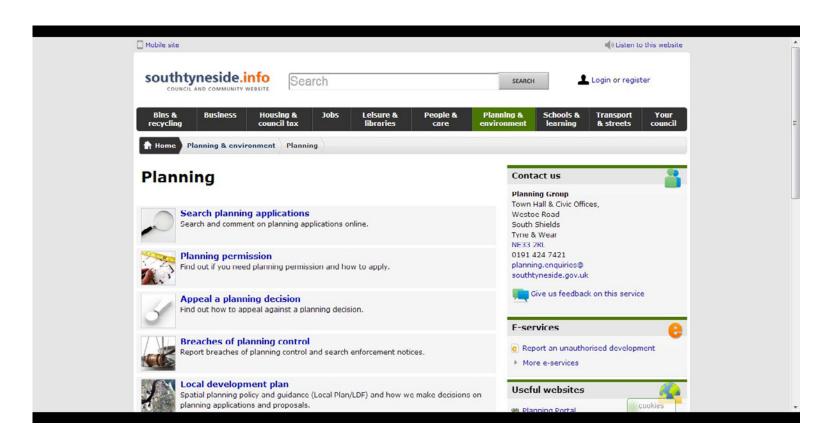


South Tyneside reviewer comment

- Could not fail to miss this signposting from the landing page;
 the first link presented was 'search and comment on planning applications.'
- Clear statement provided saying that if the application was open for comment I would see the 'comment on this application' link within the application itself.
- Lots of useful quick links for finding new planning applications, recently decided, even a useful map where I could click on an application number and be taken straight to the application

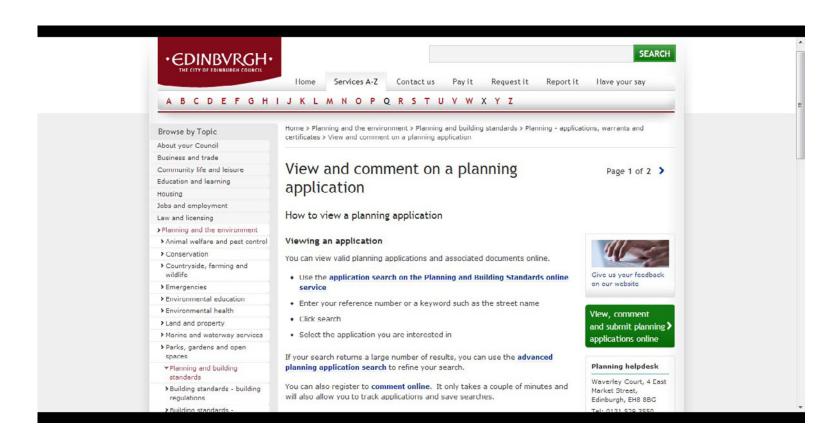


South Tyneside landing page





Edinburgh landing page





South Cambs landing page





South Cambs landing page

Certificate of Appropriate Development: CD

Variation of Condition - VC

The Queen's Diamond Jubilee - June 2012

See below for advice on the need for planning permission to celebrate the Queen's Jubilee.

The Queen's Diamond Jubilee 2012

See below for the organisation staff charts for building control, planning and new communities.

Organisation Charts - Building Control, Planning & New Communities

The planning service offers five main functions:



Planning Policy

Prepares the Local Development Framework (previously the Local Plan) which sets out planning policies that guide the development and use of land in the district.

For more information, visit:

- LDF News for the latest information on the preparation of the Local Development Framework
- Local Development Framework (LDF) for information on Development Plan Documents (DPDs), Area Action Plans (AAPs) and the Proposals Map
- Supplementary Planning Documents (SPDs)



Development Control

Implements planning policy through the processing of planning applications:

view planning applications and planning appeals

- seek general planning advice and pre-application advice
- find out if you need planning permission for your development
- · submit a planning application online or download planning application forms

You can also find out about:

- · making a complaint about a development
- . Section 106 Contributions what are they and how do they work?

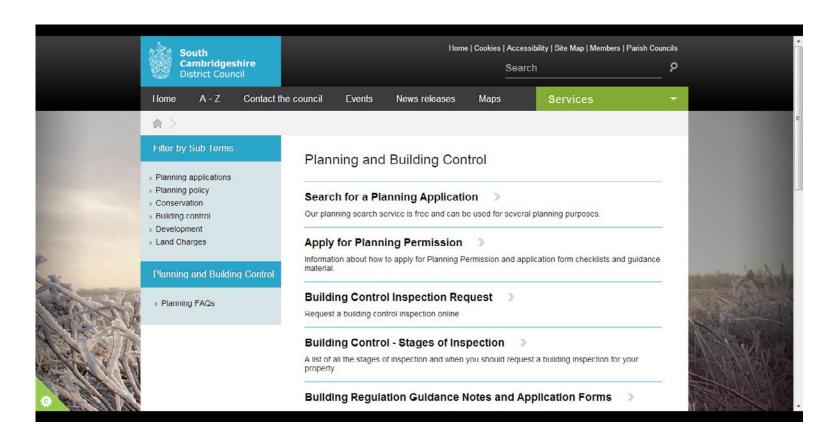
- How can I inspect a planning application?
- How long does a planning application take to process?
- More planning FAQs

EXTERNAL LINKS

- Planning Portal
- Planning Aid
- Town & Country Planning Act 1990
- Planning Obligations Circular 2005
- Planning Act 2008
- Community Infrastructure Levy Regulations 2010
- Planning Portal advice on planning appeals



South Cambs new landing page





South Cambs planning system

PLANNING APPLICATIONS - LAND AND PROPERTY ADMINISTRATION

Home

Welcome to the planning search facility. The service is free and can be used to:

- · Search for planning applications in your area
- · Read details about applications, including descriptions
- · Print or download a list of applications for an area
- · View the weekly applications received and determined list

Planning

Search For a Planning Application

Find location on a map

Planning Committee Agendas

Planning Weekly Lists (Applications Determined and Applications Registered)

- NEW! North-West of Cambridge Planning Application
- NEW! Northstowe Planning Application



In order to submit a pre-application enquiry, make an enforcement complaint or receive notifications applications of interest, please register below.

Log-in

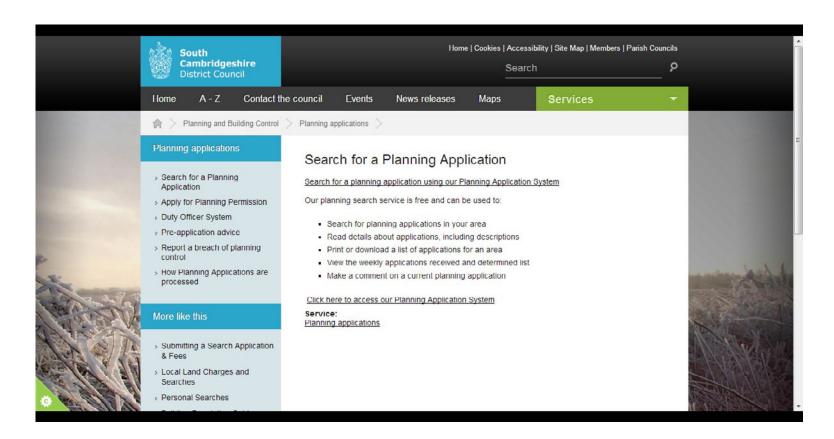
Log-in

Register





South Cambs new application search





Website take-up service comments

- Very confusing, too much text, too many links, poorly written, very difficult to find what you're looking for. I would suggest dramatically reducing the amount of text per page with clearer links to information.
- It did not accept my reference numbers being searched even though I had typed correctly. I finally got what I wanted through advanced search. It should have taken a fraction of the time.



Website take-up service comment

 Tried to leave comments on a planning application - torturous process! Keep saying it had timed out despite no time lag, so I had to repeatedly re-enter comments. I'm sure many just can't be bothered and give up before submitting their thoughts. Not sure if problems are due to lack of site mobile optimisation? If so, it would be a worthwhile investment.



Website take-up service comments

- 'Details of a proposed planning development. Will try to telephone planning when the holiday is over.'
- Will phone on Monday, as searches returned zero, except for one that was completely incorrect by referencing wrong information.'
- 'We are looking for planning decisions but the information is not up to date. This results in making contact by telephone'
- 'Wanted to know how my planning application is progressing. Will telephone instead.'

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IDOX PublicAccess meeting

- Review customer journey and terms used in new releases of PublicAccess
- Review some of product functionality (e.g. search configuration option to include recent apps, add link to guidance)
- Configuring options to improve customer experience – best practice guide, potentially reduce options available
- Ongoing dialogue with Socitm Insight



How well are planning services presented? Better connected 2013 preview

- 'Generally very poor. Not helped by weak (or missing) content about how to actually comment. Given that a large percentage of commenters may be 'first-timers', this really isn't acceptable.
- The application search functions ranged from average to awful, often requiring advanced knowledge of how planning works to really get anywhere.
- I simply don't understand why councils fail to provide guidance on permitted grounds for objection a) in a logical place on a user journey and/or b) at all.
- Once again, many councils were providing very good signposting but, once you got to the task, the information was poor and you are often faced with a log-in at the last hurdle.'



Preparing for BC14!

- User / usability testing
- Review software configurations
- Check and tweak search results
- Review planning landing pages
- Ensure guidance is available whichever route you take
- Check quality of guidance



Thank you Better connected 2013 out 1st March Planning preview available now www.socitm.net

Helen Williams Better connected reviewer helen.williams@socitm.net

16 October